

For immediate release
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WOO WHILE YOU WALK AND HELP WARM HEARTS *- BHF and Parship.co.uk launch outdoor Charity dating event-*

Richard and Judy, Tarzan and Jane, Ross and Rachel - everyone has their ideal match, but if you're bored of waiting for Cupid to strike then why not look for your perfect partner at the British Heart Foundation (BHF) Flirt Walk in association with PARSHIP.co.uk on Sunday 12 February.

Taking place in London's Hyde Park, this new matchmaking event is the ideal way to find your dream date in time for Valentine's Day. The 5km walk is set to be the first event of its kind, with 2000 singletons coming together to hopefully change their lives- and the lives of others too- by raising £80k to fund more BHF Heart Nurses.

Online dating service PARSHIP.co.uk has created a special psychometric compatibility test exclusively for participants - this means every flirt walker will have a coloured badge so you can instantly tell who to banter with and who to bin. On the day there will be lots of other activities too including:

- ♥ **Heart match** – we'll give you half a heart and all you need to do is find the other half and hopefully your soulmate too!
- ♥ **Romantic trivia** – sidle up to that hotty and pick their brains on our romantic quiz. Plus you could win a romantic dinner for two.
- ♥ **Carry on flirting** – we've colour coded nearby pubs to match with your coloured badge so you can rest up and carry on wooing. Plus we'll give you 'Flirt Cards' so you can ensure your target totty has your number.

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Flirting expert Tracey Cox is backing the event. She said: "I am delighted to be supporting the British Heart Foundation (BHF) Flirt Walk in association with PARSHIP.co.uk. The event is the perfect opportunity to flirt to your heart's content whilst raising funds for BHF Heart Nurses. So whether you're a fearless flirt or a nervous novice, sign up for Flirt Walk and give your heart a flutter searching for the perfect Valentines date".

Tony Blin-Stoyle, PARSHIP.co.uk Country Manager commented: "There are over 8 million singles in the UK actively looking to meet someone and London has 33% more single people than any other part of Britain. We're sure that the Flirt Walk will raise loads of money for BHF Heart Nurses and hopefully, for those participating, help them find the love of their life."

The Flirt Walk is part of the BHF's 2006 Valentine Appeal which aims to raise £1 million to fund 30 new BHF Heart Nurses to help thousands more patients across the UK. This Valentine's Day there are several ways of supporting the charity including posting a **Love Note** in the window of a local BHF Shop for a suggested donation of £1 or buying a gift from the BHF **Online Shop**.

For further information or to register for the Flirt Walk visit bhf.org.uk/flirtwalk or call 0870 127 6267 (calls are charged at the local rate). For full details of the 2006 Valentine Appeal or to donate, visit bhf.org.uk/valentine.

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